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Cathy Sapergia
Member at Large
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Tracy Seidel
Member at Large
Membre de la base

Shane Kyle
Member at Large
Membre de la base

April 29, 2026

Dear Unifor members, employee-shareholders of Bell Canada and its affiliates,

As employees of Bell Canada and its subsidiaries, you represent a significant group of shareholders within BCE Inc. Together, you hold a unique dual power:

1. To deliver the highly skilled labour that builds and maintains Canada's telecommunications networks; and
2. To make your voice heard in the strategic decisions of the company.

We strongly encourage you to exercise this power by participating in BCE's 2026 Annual General Meeting (AGM).

2026 AGM Details

The AGM will take place in on Thursday, May 7, 2026, at 9:30 a.m. (Eastern time) in a **hybrid format (in-person and virtual)**.

Full meeting details, participation instructions, and shareholder materials are available through [BCE's official AGM webpage and your shareholder documentation](#).

Building on last year's participation, Unifor is taking a **targeted and strategic approach** to this year's AGM.

This year's approach prioritizes precision, and a number of Unifor representatives will raise focused, high-impact questions on behalf of workers, and we need your help. While the intervention will be disciplined and leader-driven, your role as a shareholder remains critical.

We know that Bell executives are sensitive to any questioning of their leadership and bloated compensation, which, in our view, needs to be closely critiqued.

Key items at the AGM include:

1. Advisory vote on executive compensation
2. Election of board members
3. Shareholder proposals

Your vote helps reinforce a clear message:

We, as employee-shareholders, expect accountability, fairness, and long-term stability—not decisions that undermine workers who build the future of the company.

How to vote

As a shareholder, you can:

- **Vote in advance (by proxy)** using the methods outlined in your voting package
- **Participate and vote during the AGM (online or in person)** using the credentials provided after proxyholder registration (if applicable)

Our message

We are counting on your participation to support that effort and reinforce a unified message:

Workers are not only employees—we are shareholders, and our voice matters.

For more information on Unifor's efforts in the Telecommunication sector visit:

<http://telco.unifor.org>

In solidarity,

Jeff Brohman

On behalf of the Telecommunications Council